

Why Choose a Chartered Accountant?



**BUSINESS COMPLIANCE
SOLUTIONS
WEALTH PROTECTION
ADVICE
BUSINESS LIFESTYLE
OPTIONS**

ARE YOU GETTING THE RIGHT ADVICE?

For Quality Business Advice See a Chartered Accountant

Finance is the backbone of a business and good financial structures are essential for business growth. Quality advice from an impartial professional can be the difference between success and failure.

This is why a Chartered Accountant can be your most useful and important business advisor.

Is Your Accountant a Chartered Accountant?

Anyone can call themselves an accountant. But only a Chartered Accountant:

- is a member of the New Zealand Institute of Chartered Accountants
- has studied for a minimum of seven years to achieve this professional qualification
- has a professional qualification that is internationally recognised
- is required to undertake on-going professional development training
- is bound by the Institute's code of ethics and professional standards
- must complete further requirements to obtain a Certificate of Public Practice and offer services to the public
- is then subject to three-yearly, rigorous reviews, of professional standards and work completed.

Only a chartered accountant in public practice has their standard of the work independently assessed every three years.

How Can a Chartered Accountant Help Grow Your Business?

Chartered Accountants in public practice have the skills, knowledge and expertise to improve your business practices and profits, and protect your wealth, in areas you might never have considered.

Imagine the benefits you could receive from a thorough and efficient review of gross margins, or how your debtor turnover affects your cash flow, or how much it is really costing you to support your stock levels.

Partnering with a Chartered Accountant gives you the time to focus on delivering your core business products or services, while relaxing in the knowledge that an expert is handling your finances.

How We Can Help You

Chartered Accountants in public practice can provide you with a range of services to help grow your business, including:

- **Business Advisory Services**
 - business plans and strategic plans
 - budgets and cash flow projections
 - financial statements and management reports
 - obtaining finance for business development
 - financial structuring of business and capital requirements
 - debt management and corporate rescue strategies
 - purchase or sale of existing businesses
 - valuation of businesses and company shares
 - planning and structuring prospectuses
 - information systems/computer software
 - training courses on accounting and financial management.

- **Taxation Services**
 - income tax, GST, PAYE returns
 - income tax planning for all business entities, companies, individuals and Trusts
 - structuring business entities
 - international tax advice
 - assisting with Inland Revenue audits, disputes and debt
 - estate planning
 - use of Trusts and other asset protection

- **Financial Advisory Services**
 - accounting systems advice
 - superannuation and retirement planning
 - investment in equities, property and fixed interest
 - succession planning
 - budgeting and goal setting

Look to the word 'chartered' your assurance of quality.

CHARTERED ACCOUNTANTS - FIRST CHOICE FOR BUSINESS